AWAIS Y

FULL STACK WORDPRESS DEVELOPER

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SUMMARY

As a seasoned Web Developer with 6 years of experience, I excel in crafting user-friendly websites and web applications. My technical prowess spans HTML/HTML5, CSS3, JavaScript, PHP, and RESTful APIs. Specializing in WordPress development, I am proficient in leveraging Divi and Elementor to deliver customized, user-centric solutions. My dedication to optimizing performance, ensuring security, and enhancing user experience sets me apart in the field.

EXPERIENCE

FULL STACK WORDPRESS DEVELOPER
Dallas, United States

Dish Network
09/2020 Present

As an experienced Full Stack WordPress Developer, I deliver high-performance, scalable, and user-centric web applications, overseeing the entire development lifecycle from concept to deployment and optimization

- **Architecting and developing data-driven WordPress solutions:** Led the design and implementation of enterprise-level WordPress platforms, integrating robust analytics tracking using Google Tag Manager and GA4. Leveraged data insights to drive website performance optimization and informed business decisions.
- **Optimizing website performance and SEO** Conducted in-depth performance audits and implemented strategic optimizations to enhance website speed and search engine visibility.
  Achieved a 40% improvement in page load times, leading to higher conversion rates and organic traffic. Utilized GA4 to track user behavior and identify areas for improvement.
- **Ensuring website security, compliance, and data privacy:** Implemented robust security measures to protect websites from vulnerabilities. Adhered to industry best practices and compliance standards (e.g., GDPR, CCPA . Implemented data privacy controls to safeguard user information.
- **Providing technical leadership:** Mentored junior developers and conducted code reviews to ensure code quality and consistency. Successfully led 4 WordPress development projects from inception to deployment.
- **Staying at the forefront of web development and analytics:** Actively researched and adopted emerging technologies, frameworks, and analytics tools. Contributed to the WordPress community through open-source projects and speaking engagements.

FULL STACK WORDPRESS DEVELOPER
Alanta, United States

SUNTRUST BANK
05/2018 08/2020

As a Full Stack WordPress Developer at SUNTRUST BANK, I successfully delivered comprehensive web solutions by:

- **Architecting robust web applications:** Designed and developed full-stack WordPress applications, combining front-end and backend expertise. Built scalable and maintainable systems using PHP, MySQL, HTML, CSS, and JavaScript.
- **Delivering exceptional user experiences:** Crafted intuitive user interfaces and engaging user experiences through proficient frontend development. Utilized React, Angular, or Vue.js for complex interactive features.
- **Optimizing website performance:** Conducted thorough performance audits and implemented optimization strategies. Improved website load times by 35% through caching, code minification, and image optimization.
- **Ensuring data integrity:** Developed secure and efficient database structures. Implemented robust data validation and sanitization to protect sensitive information.
- **Driving project success:** Collaborated with cross-functional teams to deliver projects on time and within budget. Provided technical leadership and mentorship to junior developers.

WORDPRESS DEVELOPER
Dublin, United States

CARDINAL HEALTH
12/2015 04/2018

As a WordPress Developer at Cardinal Health, I successfully delivered high-quality web solutions by:

- **Crafting exceptional user experiences:** Designed and developed custom WordPress themes and plugins to meet diverse client requirements. Increased website conversion rates by 25% through strategic UI/UX enhancements.
- **Driving website performance:** Optimized website speed and SEO through code refactoring, image optimization, and caching implementation. Improved website loading times by 40%, resulting in higher search engine rankings.
- **Building robust and scalable websites:** Implemented robust security measures to protect websites from vulnerabilities. Architected scalable WordPress solutions to accommodate increasing traffic and data volumes.
- **Staying updated with industry trends:** Proactively researched and implemented the latest WordPress best practices and technologies. Regularly attended industry conferences and workshops to stay informed about emerging trends and network with other professionals.

EXPERIENCE

WEB DEVELOPMENT INTERN

Charlotte, United States

ERIE INSURANCE

07/2015 11/2015

As a WordPress Development Intern at ERIE INSURANCE, I actively contributed to the company's digital presence by:

- **Enhancing Website Functionality:** Developed and implemented 5 custom WordPress plugins to streamline content management processes. For example, created a plugin to automate social media post scheduling, resulting in a 50% reduction in manual workload and saving approximately 2 hours per week.
- **Improving user experience:** Optimized website load times by 30% through image compression and code minification, enhancing user satisfaction. Designed and implemented an intuitive site search feature to improve website navigation and engagement.
- **Expanding technical proficiency:** Mastered core WordPress functionalities and gained hands-on experience with HTML, CSS, and JavaScript. Successfully created a responsive contact form using these technologies.
- **Demonstrating problem-solving skills:** Independently resolved a critical plugin conflict by debugging code and applying compatibility patches, preventing potential downtime and ensuring website stability.
- **Fostering teamwork and collaboration:** Actively participated in team meetings and contributed to brainstorming sessions. Successfully collaborated with the design team to implement a visually appealing and user-friendly homepage.

EDUCATION

BS Information Technology

Mirpur University of Science and Technology

10/2011 06/2015

SKILLS

Web Technologies:

Web Technologies, HTML 5, CSS3, Bootstrap, Elementor, Divi, WooCommerce, WordPress, Gravity Forms, JavaScript, jQuery, AJAX, PHP, JSON, Restful APIs, Git, GitHub, Google Analytics, XAMPP, Google Tag Manager

IDE & Tools:

Command Line Interface CLI , Chrome Dev Tools, Visual Studio Code, Sublime Text, PhpStorm, Figma, Photoshop, Adobe XD

Web Servers:

Apache, Nginx, WHM, cPanel

Package Manager:

NPM, Yarn, Bower